

2008 ISSA/INTERCLEAN® North America Educational Conference

Saturday, September 6, 2008			
8:00 a.m. - 5:00 p.m.	TBA	*NFSI Walkway Auditor Certification Training - Part 1	Special Workshop
Sunday, September 7, 2008			
8:00 a.m. - 5:00 p.m.	TBA	*NFSI Walkway Auditor Certification Training - Part 2	Special Workshop
Monday, September 8, 2008			
8:00 a.m. - 10:00 a.m.	Michael Marks	Manufacturer Representatives Forum: Best Practices & Competitive Advantage for the Independent Manufacturer's Representative Firm	Exec/Leadership/Sales
8:00 a.m. - 5:00 p.m.	William Griffin	*IICRC Floor Care Technician Certification Course - Part 1	Special Workshop
8:30 a.m. - 5:00 p.m.	Dan Wagner	*Industry Certified Experts Workshop	Special Workshop
9:00 p.m. - 5:00 p.m.	TBA	ISSA/NFSI - The Slips, Trips, & Falls Prevention Symposium	Special Workshop
12:00 p.m. - 1:30 p.m.	TBA	All Industry Networking Lunch	Spec
1:45 p.m. - 2:45 p.m.	YES Panel TBA	Industry Career Coach, sponsored by YES	Exec/Leadership
1:45 p.m. - 2:45 p.m.	Stephen Ashkin	Green Cleaning Fundamentals: Overcoming Confusion and Getting Down to Business	Health, Safety & the Enviro.
1:45 p.m. - 2:45 p.m.	Michael Marks	Profitable Growth in Turbulent Economic Times	Sales
1:45 p.m. - 2:45 p.m.	Rochelle Davis	Sales Tips for Supporting Green Schools	Health, Safety & the Enviro.
1:45 p.m. - 2:45 p.m.	Charles Crowe	Improving Your Quality Control IQ	Operations
1:45 p.m. - 2:45 p.m.	Dave DeWalt	Building an Effective Redistribution Program	Operations
1:45 p.m. - 2:45 p.m.	Terry Brock	It's not about E-Commerce - It's about R-Commerce	Technology
3:00 p.m. - 4:00 p.m.	Brian Arzani	Competing for Sales Talent: Finding Knockouts Not Knockoffs	Operations
3:00 p.m. - 4:00 p.m.	Stephen Ashkin	Beyond Clean: Advanced Environmental Discussion for Executives	Health, Safety & the Enviro.
3:00 p.m. - 4:00 p.m.	Michael Marks	A Best Practice Approach To Innovation And New Product Introduction	Sales
3:00 p.m. - 4:00 p.m.	Peter Land	The Skills of Motivation: Bring out the Best in Yourself and Others	Exec/Leadership
3:00 p.m. - 4:00 p.m.	Jim Haining	Selling Services: Inside the Head of The New Purchasing Manager	Operations
3:00 p.m. - 4:00 p.m.	Terry Brock	Pocket-Sized Technology Packing a Powerful Punch	Technology
4:15 p.m. - 5:15 p.m.	Molly Cox	Women's Forum	Exec/Leadership
4:15 p.m. - 5:15 p.m.	Peter Land	Powering Goals from The Bottom Up: Action Plans for Distribution Managers (Distributor Peer Exchange)	Exec/Leadership
4:15 p.m. - 5:15 p.m.	Dave Frank	Creating an Uncontestable Business Model	Sales
4:15 p.m. - 5:15 p.m.	BSC Business Panel TBA	Cleaning Not As USUAL . . Profit thru Diversifying Your Business (Building Service Contractor Peer Exchange)	Exec/Leadership
Tuesday, September 9, 2008			
8:00 a.m. - 5:00 p.m.	William Griffin	*IICRC Floor Care Technician Certification Course - Part 2	Workshop
8:00 a.m. - 9:00 a.m.	John Moore	The Bigness of Smallness	Exec/Leadership
9:15 a.m. - 10:15 a.m.	Bart Basi	Succession: Are You Ready to Pass the Mantle?	Operations
9:15 a.m. - 10:15 a.m.	Scot Case	The Six Sins of "Greenwashing"	Health, Safety & the Enviro.
9:15 a.m. - 10:15 a.m.	Mark Toth	Legal Quiz Show & Sing-A-Long: Everything You Ever Wanted to Know About Employment Law	Operations
9:15 a.m. - 10:15 a.m.	Richard Hadden	Contented Cows Give Better Milk - Your People . . .Your Profit	Exec/Leadership
10:30 a.m. - 11:30 a.m.	Nancye Combs	Supervisor Skill Builder: Avoiding People-Skills Pitfalls	Operations
10:30 a.m. - 11:30 a.m.	Bart Basi	How to Win Whether You Buy or Sell	Exec/Leadership
10:30 a.m. - 11:30 a.m.	Jon Schnoor/ Dave Forney	From Floating Cities to Your Facility: Pandemic Preparedness	Health, Safety & the Enviro.
Wednesday, September 10, 2008			
8:30 a.m. - 10:00 a.m.	KEYNOTE	KEYNOTE	Exec/Leadership
10:00 a.m. - 11:00 a.m.	Don Aslett	Growth! The Right Reason and Right Time	Operations
10:00 a.m. - 11:00 a.m.	Joel Makower	From Here to Sustainability: Profits & Pitfalls of the Green Economy	Health, Safety & the Enviro.
Thursday, September 11, 2008			
8:00 a.m. -8:45 a.m.	Don Aslett	The Brighter Side of the Broom	Exec/Leadership
9:00 a.m. - 9:45 a.m.	William Griffin	Bidding and Estimating Cleaning Costs in 2009 and Beyond	Operations

* Requires separate registration fee